

MOHAMMAD ALI MERAJ

✉ mohammadmeraj@outlook.com | ☎ +97150 9117017 | 🔗 ae.linkedin.com/in/mohammadmeraj

STRATEGY | LEADERSHIP | CONSULTING

Dynamic and results-driven senior executive with a distinguished career in strategy execution, quality assurance, and business transformation within the higher education and consulting sectors. Adept at leading large teams, driving operational excellence, and implementing innovative policies to enhance institutional growth. Proven expertise in accreditation, regulatory compliance, market feasibility studies, and student experience enhancement.

CORE COMPETENCIES

Strategic Planning | Business Transformation | Process Optimization | Regulatory Compliance | Digital Transformation | Market Expansion | Institutional Research | Leadership Development | Stakeholder Engagement | Accreditation & Quality Assurance | Organizational Effectiveness | Policy Development

EXECUTIVE EXPERIENCE

Deputy Director, Academic Professional Services & Quality

Middlesex University Dubai | 2008 – Present

- Managed the validation of 70+ new programs, increasing enrolments from 800 to over 6,000 students.
- Led institutional audits, including the UK Quality Assurance Agency (QAA) review, securing multiple commendations. Headed strategic initiatives for the KHDA-QS Ratings, achieving a 5-star institutional rating and a 'Silver' Teaching Excellence Framework (TEF) ranking.
- Directed six key university departments with 35+ staff, coaching managers, optimizing workflows and leading digital transformations and developing performance management systems.
- Managed high-profile partnerships with regulatory bodies and professional accreditation organizations such as ACCA, CFA, and QS.

Strategy Consultant

Sundus Global Consultancy for Confidential UAE Federal Government Client | 2024 – 2025

- Developed market entry strategies, institutional frameworks, and governance structures for bringing two new high-profile leading global institutions to Abu Dhabi.

Manager, Institutional Research & Quality

University of Wollongong in Dubai | 2003 – 2008

- Led accreditation efforts with the UAE's Commission for Academic Accreditation (CAA).
- Implemented frameworks for KPI monitoring, strategic decision-making & institutional effectiveness.
- Developed mechanisms for stakeholder feedback, institutional research and continuous improvement.

EDUCATION

MBA (Distinction), *University of Wollongong* | **BBA** (Top Graduate Award), *University of Wollongong*
Postgraduate Certificate in Higher Education Teaching & Learning, *Middlesex University*

BOARD & INDUSTRY ENGAGEMENTS

- *Senior Assessor*, Dubai Quality Award & Dubai Human Development Award, Dubai Department for Economic Development, Sh Khalifa Excellence Awards (SKEA), Dubai Sustainability Stamp (DST)
- *Business School Faculty*, Middlesex University, specializing in Strategy, Entrepreneurship & Marketing
- *Published author* in international academic journals on institutional effectiveness and student success

PUBLICATIONS & SPEAKING ENGAGEMENTS

- Research published in *International Journal of Business & Globalisation*, *Research in Comparative & International Education*
- Speaker at international conferences on quality assurance, marketing strategy, and higher education policy