



18th Biennial Conference 2025

The Big Bang Theory: the Quality Assurance Paradigm Shift

13-16 May 2025, Tokyo (Japan)

Hosted by the Japan University Accreditation Association (JUAA)



**INQAAHE
CONFERENCE
2025 TOKYO**

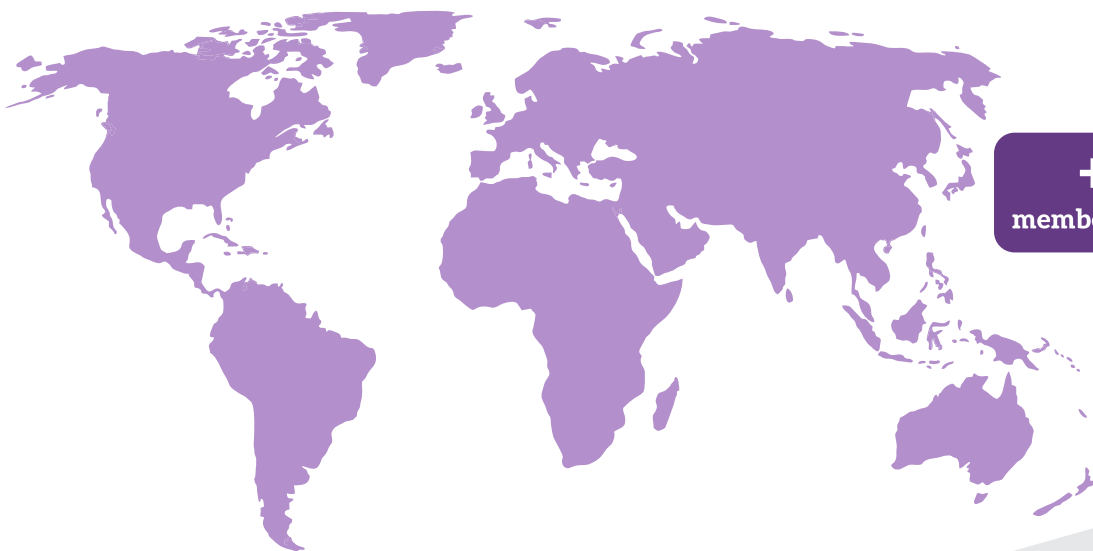
Sponsorship opportunities



INQAAHE Conference 2025

The International Network for Quality Assurance Agencies in Higher Education (INQAAHE) is the global organization representing external quality assurance providers from **7 regions worldwide: Africa, Arab States, Asia-Pacific, Eastern Europe, Latin America and the Caribbean, North America and Western Europe.**

MEMBERS IN THE WORLD



+ 300
members in the world

With a network of more than 300 organizations and quality assurance experts, **INQAAHE** is dedicated to advancing the continuous improvement of higher education quality, rooted in the values of transparency, credibility, mutual recognition, collaboration, and academic integrity.



Join us in Tokyo for INQAAHE's Annual Conference 2025

Each year, **INQAAHE** organizes an international event that gathers its global community alongside researchers and organizations involved in higher education quality assurance. Known for innovative agendas and cutting-edge methodologies, these events are a cornerstone of our Network's mission.

We are delighted to announce that the **2025 Annual Conference** will take place in **Tokyo, Japan** from **May 13 to 16, 2025**. This landmark event will provide an exceptional platform for organizations striving to enhance higher education quality. Showcase your strengths, advantages, and services to a global audience by becoming a sponsor of this event.

The proposed venue of the Conference is the Akasaka Intercity Conference Center.





Why Sponsor INQAAHE's Annual Conference 2025?

As a sponsor, your organization will benefit from global visibility across seven regions and exclusive engagement opportunities, including:

- **Logo placement** on all conference marketing materials and platforms.
- **Dedicated exhibition booths** to promote your products and services.
- **Interactive workshops** to connect directly with participants and demonstrate your value to the higher education community.
- **Marketing and publicity opportunities** throughout the conference venue.
- **Unique networking spaces** with leading quality assurance experts and decision-makers from around the world.

SPONSORSHIP LEVELS AND BENEFITS

Refer to the sponsorship levels chart included below for detailed packages, including **Platinum, Gold, Silver, Bronze**, and **Contributor** options. Tailored packages can also be arranged to meet your specific goals and align with your budget.

TYPES



FINANCIAL: a sponsor offers financial contributions to **INQAAHE** in exchange for promotions or other benefits as outlined in the sponsorship agreement.



IN-KIND: a sponsor provides goods or services instead of financial contributions. In-kind sponsorships can offer three types of services: catering (such as a gala dinner or lunch catering), merchandising (which includes prizes and souvenirs for all delegates), delegates, transportation or media coverage (photo and/or video).

LEVELS

- **Platinum Sponsor** (worth USD 15,000)
- **Gold Sponsor** (worth USD 10,000)
- **Silver Sponsor** (worth USD 7,000)
- **Bronze Sponsor** (worth USD 5,000)
- **Contributor** (open)

CONTACT US

BENEFITS

PROMOTIONAL BENEFITS					
	Name recognition in all media releases related to the event (including INQAAHE's Facebook, LinkedIn and X)	✓	✓	✓	
	Logo placement on the event website & agenda	✓	✓	✓	✓
	Sponsor name displayed adjacent to the official event name	✓			
	Logo placement on delegates badges	✓	✓		
	Include an item in the delegates kit for the event	✓	✓	✓	✓
	Access to the list of delegates (2 weeks prior to event)	✓	✓	✓	✓
	Complimentary registrations (including gala diner)	3	2	2	1
	Display Booth	✓	✓		
	Showcase a 30-second video at the closing ceremony	✓	✓	✓	
	Welcome remark at the opening ceremony	✓			
	Special speech at the Gala Dinner	✓			
	Dedicated slot for a session/workshop at the event	✓	✓		

Packages are customizable to meet the goals of each sponsor and to ensure it works within a planned budget. For more information, please, contact secretariat@inqaahe.org



Important Deadlines

- Submit your sponsorship application by **February 15, 2025**.
- Full payments must be completed by **March 1, 2025**.
- Cancellation fees apply as outlined in our sponsorship guide.

Contact Us!

For more information or to customize your sponsorship package, please contact the **INQAAHE** Secretariat at secretariat@inqaahe.org.

Be Part of the Future of Quality Assurance in Higher Education!

Don't miss this opportunity to position your organization at the forefront of global higher education quality assurance. **Submit your application now** using the QR code or visit our website for more details.

