Ali Hubais

Head of Quality Assurance UTAS-Salalah, Dhofar, Oman

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Professional Summary

Quality assurance leader and higher education professional with expertise in curriculum development, academic assessment, and educational innovation. Currently spearheading the digitalization of QA processes and institutional accreditation initiatives at UTAS-Salalah. PhD researcher specializing in curriculum internationalization and higher education quality enhancement. Proven track record of leading academic committees, publishing in peerreviewed journals, and fostering a culture of quality improvement.

Education

- PhD in Higher Education (Curriculum, Pedagogy, and Innovation), Universiti Sains Malaysia, Malaysia | 2018–2023
- Master of Business Administration (MBA), Dhofar University, Oman | 2016–2018
- Certificate in English Language Teaching to Adults (CELTA), Cambridge Assessment English, Thailand | 2012
- Master of English as a Second Language, University of Malaya, Malaysia | 2006– 2008
- Bachelor of Arts in English Language and Literature, Dhofar University, Oman | 2001–2006

Professional Experience

Head of Quality Assurance, University of Technology and Applied Sciences (UTAS), Salalah | 2024-Present

- Spearheading quality assurance initiatives, digitalizing quality management processes, and leading institutional accreditation efforts.
- Collaborating with international accreditation bodies and quality networks to maintain compliance with best practices.
- Establishing and reviewing institutional policies aligned with national and international quality standards.

Senior Lecturer & Academic Committee Member, UTAS-Salalah | 2012-Present

• Led curriculum development initiatives to enhance student learning outcomes and faculty development.

- Authored and contributed to scholarly literature with multiple peer-reviewed publications.
- Chaired academic committees on curriculum, quality assurance, and examination oversight.

Lecturer, Sur University College, Sur | 2010–2011

- Designed innovative course materials to foster student engagement and success.
- Mentored undergraduate research projects, providing guidance and constructive feedback.

Educator, Arab Cultural Institute, Salalah | 2010

- Developed and delivered lesson plans tailored to diverse student needs, promoting effective language acquisition.
- Facilitated communication with stakeholders to support student growth and educational outcomes.

Core Competencies

- Curriculum Design and Innovation
- Quality Assurance & Accreditation Management
- Digital Quality Management Systems
- Academic Research & Scholarly Writing
- Leadership in Academic Committees
- Editorial Review and Scholarly Assessment

Selected Publications

- Hubais, A. (2024). "Exploring the Impact of Experience, Department, and Course on the Perception of the Internationalization of Curriculum (IoC) Among Staff at UTAS-Salalah." Journal of Curriculum and Teaching, 13(4), 34-35.
- Hubais, A., & Muftahu, M. (2022). "Internationalization of Curriculum in Omani Higher Education: Perceptions of Academic Staff in UTAS." International Journal of Higher Education, 11(5), 134-144.
- Dumanig, F. P., David, M. K., & Hubais, A. (2016). "Writing Patterns of Omani Learners of English as a Foreign Language (EFL): Analysis of In-Class Writing Errors of College Freshmen Students."
- Hubais, A., & Dumanig, F. (2014). "Form and Content Feedbacks in Foreign Language Writing: The Case of Omani Learners of English." Language in India, 14(11), 3-16.
- Hubais, A., & Pillai, S. (2010). "An Instrumental Analysis of English Vowels Produced by Omanis." Journal of Modern Languages, 20(1), 1-18.

Conferences and Workshops

- Presented "Form and Content Feedbacks in Foreign Language Writing: The Case of Omani Learners of English" at the Oman International ELT Conference, Sultan Qaboos University.
- Active participant in the TESOL Arabia Conference, Dubai, UAE.
- Evaluated academic performance at the School of Business, Technology Park, Malaysia.
- Attended the Research Methodology Workshop at the Faculty of Languages and Linguistics, University of Malaya.

Professional Development

- Research Methodology Workshop | University of Malaya
- Academic Performance Evaluation Workshop | School of Business, Technology Park, Malaysia
- Various Quality Assurance and Accreditation Workshops (Details available upon request)

Professional References

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