



Quality Online Course Sharing for Cross-Border Education





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Presentation Outline



- ✓ Introduction & Outline Overview
- ✓ Ensure Quality Cross-Border Ed at Macro/Meso/Micro Levels
- ✓ Provide Quality Student Learning Experience to Ensure Success
- ✓ Micro “Cross-Border” Education via Course Sharing – a US Case
- ✓ Collaboration on Quality Course Sharing Guidelines & Standards
- ✓ Takeaway: Adopt & Adapt G&S for QA in Your Unique Context

Introduction of Quality Matters (QM)



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17th Biennial Conference
Roadmap to Enabling Quality in Tertiary Education 2030
May 29-June 1, 2023 | Astana, Kazakhstan



1600+ **QM** Member Institutions



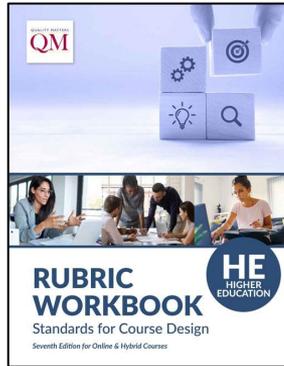
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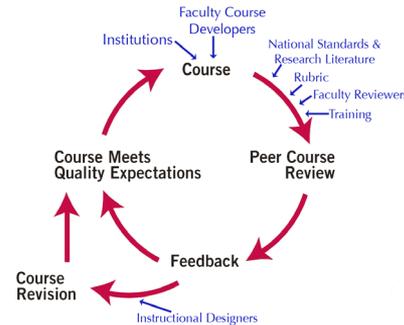
Quality Matters as QA Process



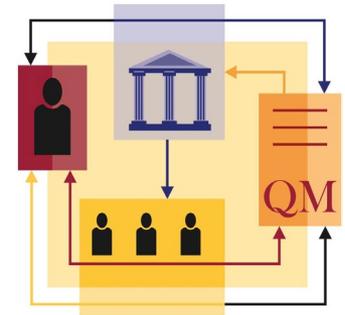
Research-Supported Rubrics and Standards



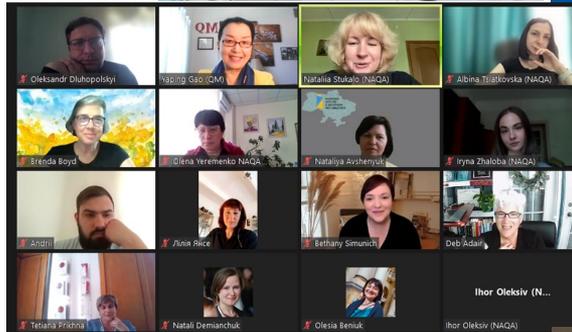
Professional Development Offerings and Pathways



Peer Review Process for Courses and Programs



Student Success and Institutional Advancement



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Cross-Border Education



Source: AI-generated images



Cross-Border Education



- **Definition:** The provision of education services across national borders, where students may travel to other countries to study, or institutions may offer courses or degrees to students in other countries in different forms including:
 - **Transnational Education:** offer education to students in another country
 - **Study Abroad Programs:** study in a foreign country for limited period of time
 - **Dual Degree Programs:** earn degrees from two institutions in different countries
 - **Internationalization of Curriculum:** use international perspectives & content



Cross-Border Education



➤ **Benefits:**

- Expose students to new cultures, languages, and educational systems;
- Provide institutions with opportunities to expand their reach and collaborate with other institutions around the world

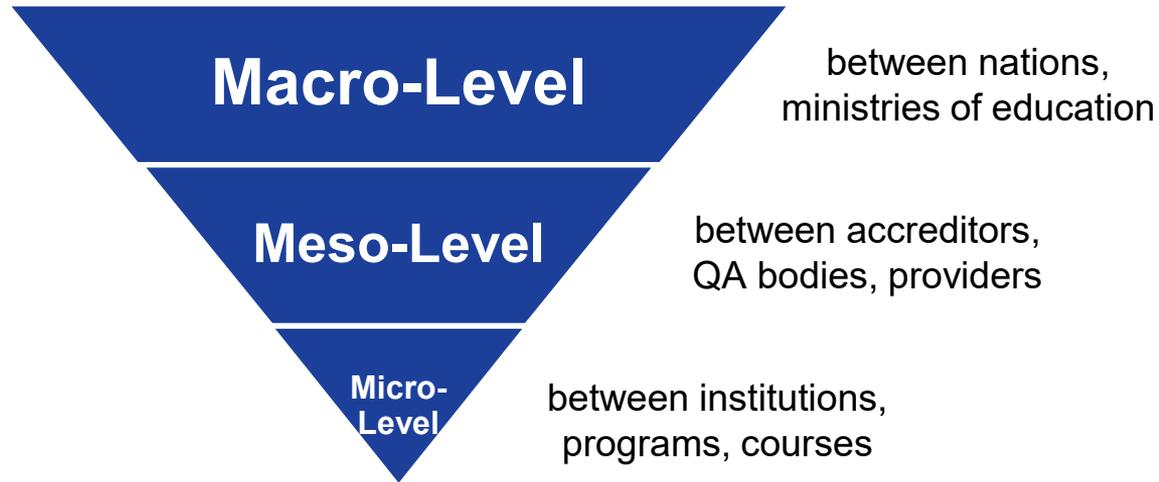
➤ **Challenges:**

- Issues related to **quality assurance**, **accreditation**, and the **recognition** of qualifications across different countries

➤ **Recommendation:**

- Institutions and governments work together to ensure that cross-border education is of high quality and meets the needs of both students and society.

Ensure/Improve Quality for Cross-Border Education





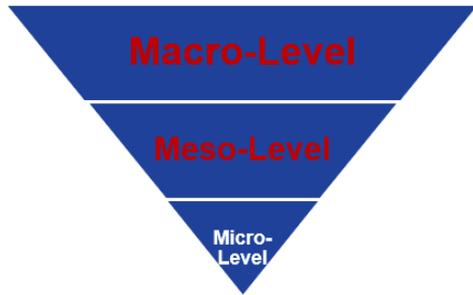
United Nations
Educational, Scientific and
Cultural Organization

UNESCO Bangkok
The Asia-Pacific Programme of Educational
Innovation for Development (APEID Unit)

apqn
ASIA-PACIFIC QUALITY NETWORK



UNESCO-APQN Toolkit: **REGULATING THE QUALITY OF CROSS-BORDER EDUCATION**



Source: <https://files.eric.ed.gov/fulltext/ED494204.pdf>



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Ensure/Improve Quality for institutions, programs & courses



institutions
programs
courses



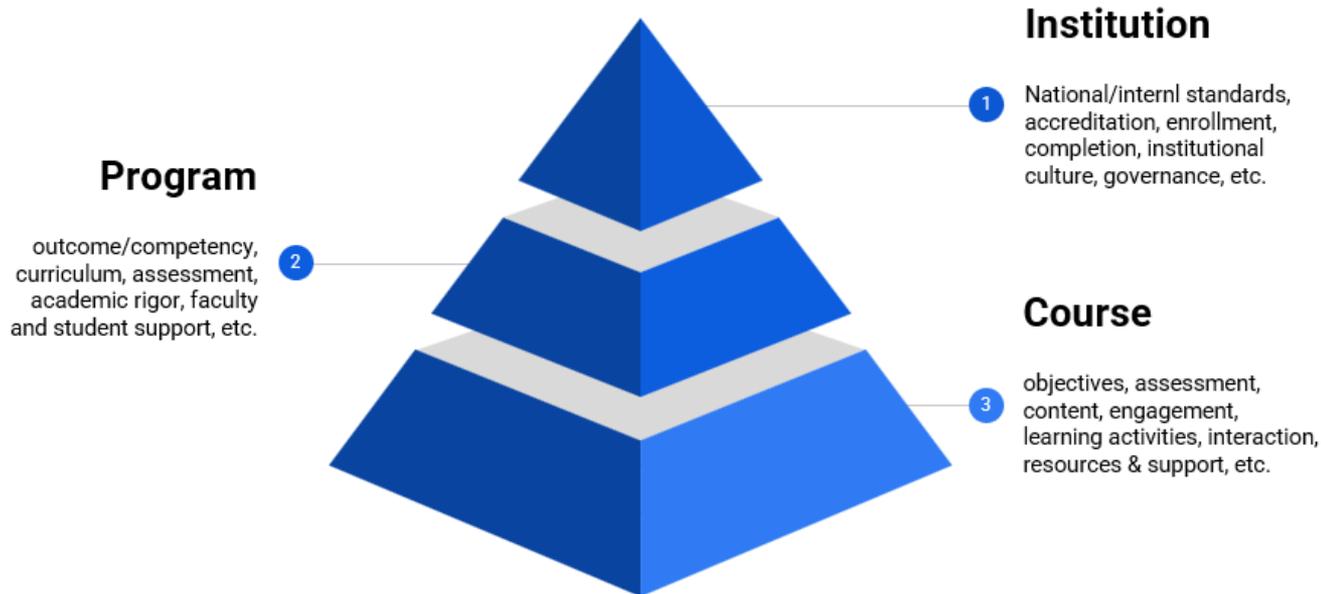
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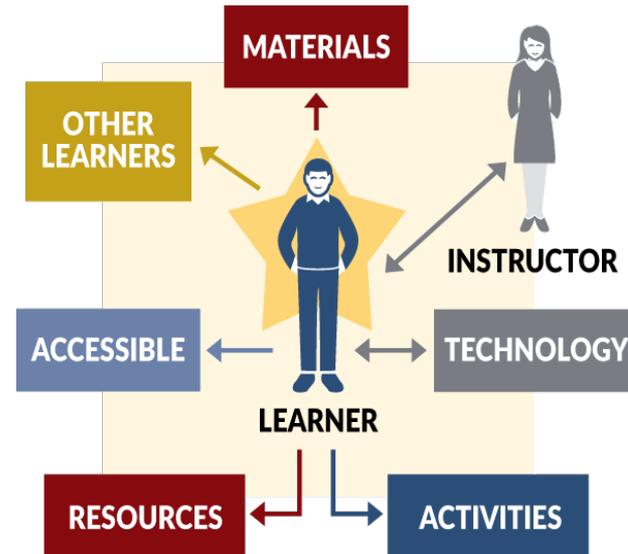
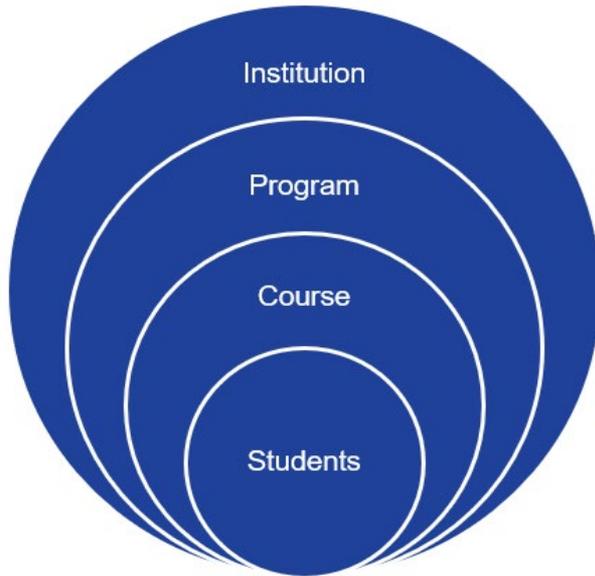
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Provide Quality Learning Experiences



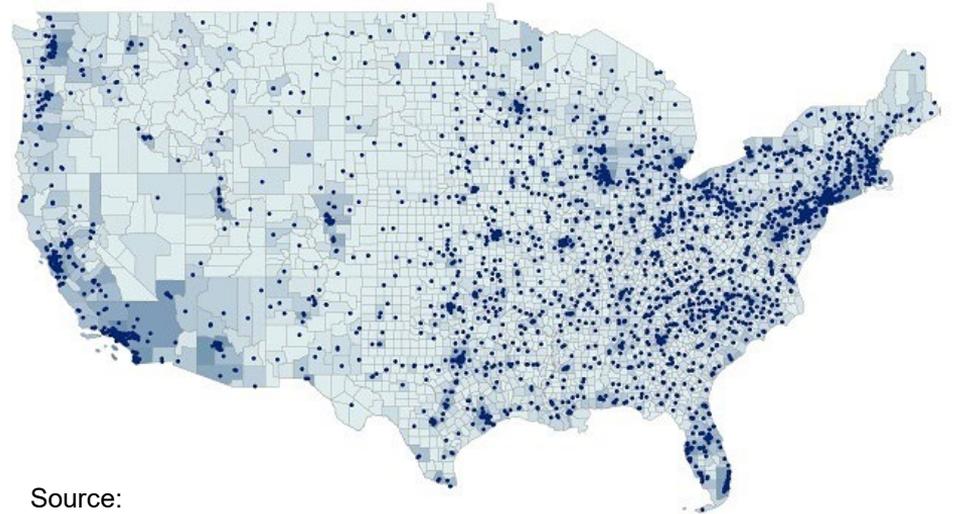
Everyone has a role to ensure student success!



MICRO “Cross-Border” Education via Course Sharing - a US case



**institutions
programs
courses**



Source:

<https://www.brookings.edu/research/mapping-the-market-for-higher-education/>

Acadeum Course Sharing Consortia



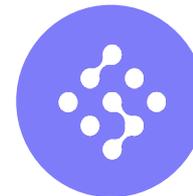
Consortium

Like-minded colleges and universities collaborating to improve outcomes through course sharing



Home Institution

enable their students to enroll in vetted courses from like-minded colleges and universities



Teaching Institution

make open seats in quality online courses available to other schools in the Acadeum network.

Source: www.acadeum.com

Benefits for Students

- ★ Just-in-time classes
- ★ Greater variety/more choices
- ★ Ability to stay local to complete study
- ★ Retention and transferability
- ★ Consistent quality courses
- ★ Equity in Support Services
- ★ Meeting requirements for graduation



Benefits for Institutions

- ★ Keep enrollments
- ★ Auto transcribed credits
- ★ Increase retention and graduation rates
- ★ Increase revenues
- ★ Faculty buy-in and preparedness
- ★ Student engagement and motivation
- ★ Run specialized courses/programs to meet demands
- ★ Meet DE, state, and accreditation requirements



Source: AI-generated images

Challenges Remain!

- How do we ensure students from Home Institutions taking courses from Teaching Institutions will have quality learning experiences that help them all succeed?
- Need collaborations between HIs and TIs to ensure quality!



Source: AI-generated images

Collaboration between



to Establish Quality Course Sharing Guidelines & Standards



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Quality Course Sharing Project



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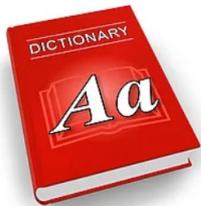
- Goals & Scope
- Research
- Community Engagement
- Steering Committee
- Advisory Committee
- Working Group

Collaborative Project Goals

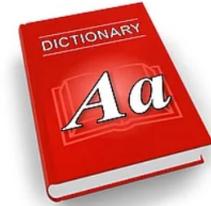


- ❑ To ensure high-quality student learning experiences
- ❑ To support institutional goals for QA & student success
- ❑ To enhance trust & transparency among institutions

Quality Course Sharing Project: Definition, Terminologies, Principles, Guidelines for His, & Standards for TIs



Definition



- ❖ **A quality online course sharing experience** is one in which the student can further their academic progress by seamlessly enrolling in a well-designed and supported online course, offered outside their home institution, with transparent expectations and requirements, taught by a qualified and well-prepared instructor, recognized and appropriately transcribed by the home institution without the need for credit transfer.

Guiding Principles



1. Transparency of Expectation & Requirements
2. Recognition of Learning
3. Student Learning Experience & Support
4. Student Progress & Success

Sample Guidelines for HIs



★ Transparency of Expectations and Requirements:

- Establish agreement with TI on **how** relevant information will be shared between the institutions before enrolling students in TI courses
- Provide students with info to guide and assist their course selection, enrollment, and successful completion

★ Recognition of Learning:

- Establish agreement with TI on compliance requirements for accreditation, credit recognition, and program licensure
- Establish and implement a process to transcript credits for successfully completed TI courses in fulfillment of pre-identified requirements and learning goals, without any required student action

Sample Guidelines for HIs



★ Student Learning Experience and Support:

- Establish and implement a “seamless” process to enroll students in TI courses that is simple and user-friendly for any actions required of students
- Ensure courses are well-designed and meet quality online course design standards (*e.g.*, *QM Certification*) to support students and provide a quality learning experience.

★ Student Progress and Success:

- Assist students in identifying and selecting courses that are well aligned to specific learning goals to further students’ academic progress
- Ensure the selected course is designed and structured to facilitate students’ achievement of desired learning goals

Sample Standards for TIs



★ Transparency of Expectations and Requirements:

- Instructions make clear how to get started and where to find various course components.
- Students are introduced to the purpose and structure of the course.
- Policies and expectations with which students are expected to comply while enrolled in the course are clearly communicated.
- Course prerequisites and technology requirements are provided to students.
- Course learning objectives are measurable and clearly stated.
- How learning activities and materials relate to the achievement of learning outcomes is explained.
- How student work is graded, including grading policies, is clearly stated.
- Expectations for communication and interaction are clearly stated.
- Information on technical support, accessibility support, and academic support is provided.

Sample Standards for TIs



★ Student Learning Experience and Support:

- Learning activities and tools provide opportunities for interactions that support active learning.
- Course design facilitates easy navigation and readability.
- Text, visual and audio contents in the course are accessible.

★ Student Progress and Success:

- Course materials and activities are aligned to support student achievement of the stated learning outcomes.
- Course assessments are sequenced and suited to the level of the course.
- Course provides students with multiple opportunities to track their learning progress.

You can contribute & benefit!

- Promote quality for cross-border education & create awareness
- Adapt, adopt and apply Course Sharing Guidelines & Standards to academic QA & student support services in your context



Source: AI-generated images



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ygao@qualitymatters.org

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