

Vicki joined QAA in 2019 as Executive Director of Operations with responsibility for a range of functions including: Membership & Quality Enhancement Services; International & Professional Services; Scotland, Wales & Northern Ireland; Quality Assurance England; and Marketing & Events. As Executive Director of Operations Vicki served as a member of the QAA Executive Team and acted as Deputy CEO. Vicki was promoted to the position of Chief Executive, succeeding Douglas Blackstock, in the autumn of 2021.

Prior to joining QAA, Vicki worked at St Hugh's College Oxford, where she was the Bursar (COO), a Director of Oxford Limited, St Hugh's Conferences, St Hugh's Estates and a founding Director of North Oxford Shared College Services. She has also worked at the University of Birmingham as the Director of Strategic Planning and in various roles at the University of Warwick and Warwick Business School. She started her career in higher education at the University of Manchester Institute of Science and Technology, where she worked in international student recruitment. Vicki also has experience in the commercial and charity sectors, having run her own company and been director of a charity working with women and families affected by domestic abuse.