

Dr. Marjorie Peace Lenn Executive Director Center for Quality Assurance in International Education National Center for Higher Education Washington, D.C. www.cqaie.org

World Bank Grants for Regional Capacity Building in Quality Assurance:

Is Your Region Next?

INQAAHE Biennial Conference Wellington 31 March 2005



Center for Quality Assurance in International Education

Global Activity: National Quality and Competency Assurance Capacity Building

AMERICAS

Mexico, English-Speaking Caribbean, Argentina, Bolivia, Chile, Colombia

Regional Coordination: Organization of American States, Inter-American Press Association

AFRICA

Mauritius, Morocco, Namibia, South Africa

Regional Coordination: Association of African
Universities, South African Vice Chancellors Association

MIDDLE EAST

United Arab Emirates, Israel, Oman, Palestine, Jordan, Saudi Arabia

Regional Coordination: GCC, World Bank

<u>ASIA</u>

Cambodia, Hong Kong, Indonesia, Japan, Malaysia, People's Republic of China, Thailand, Vietnam *Regional Coordination:* World Bank, UNDP, OECD, Chinese Society for Evaluation of Higher Education

EUROPE

Eastern/Central: Romania, Hungary, Bulgaria, Estonia

Western: Sweden, Switzerland, Greece

Regional Coordination: The World Bank, UNESCO, Council of Europe, OECD, Soros Foundation



PROFESSIONAL ACCREDITATION AND CERTIFICATION: GATEWAYS TO QUALITY AND MOBILITY IN THE AMERICAS

A HEMISPHERIC CONFERENCE

May 26-27, 2005

Venue:

Santiago Campus, Universidad de Talca

(Formerly UN CEPAL Building)

Lodging:

NH Hotel

(Within easy walking distance of the Universidad)

Santiago, Chile

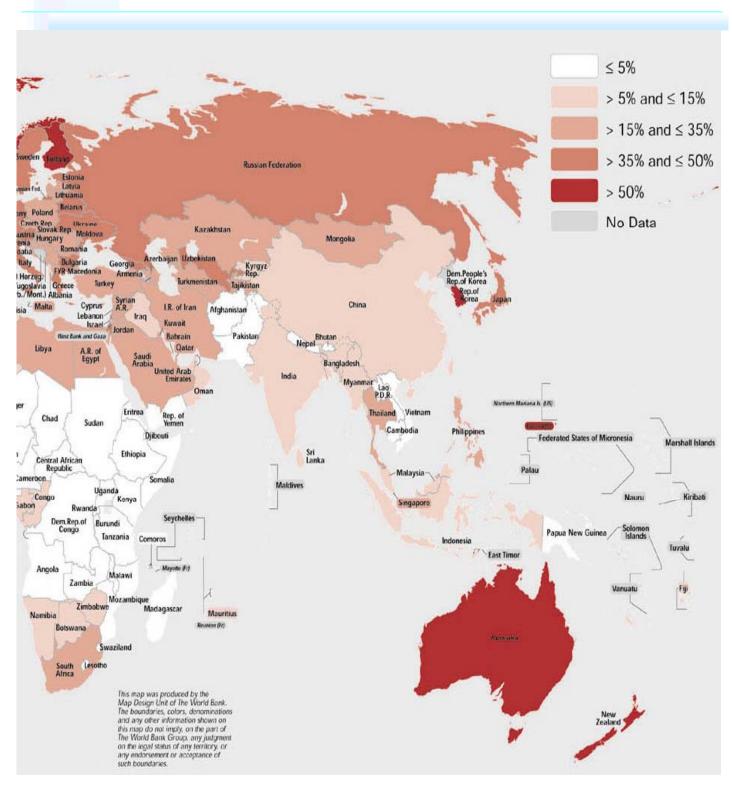
Host:	Co- sponsor:	Coordinator:
Ministry of Education Chile	Hewlett-Packard OECD	THE CENTER FOR QUALITY ASSURANCE IN INTERNATIONAL EDUCATION

KNOWLEDGE

has become the single most important factor in economic development and global competitiveness



Tertiary Enrollment Ratios, 1995





ACCESS Global Supply of Learners

Year Global Asia

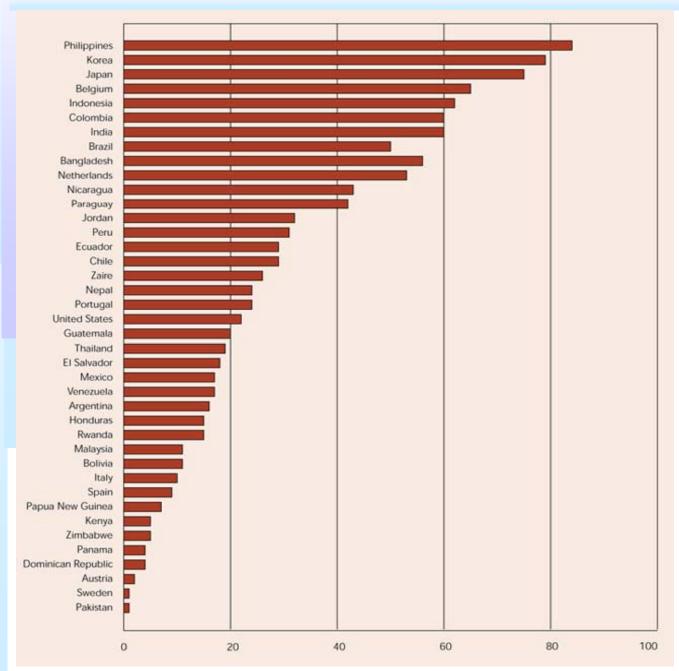
1990 48M 17M

2025 159M 87M

Source: International Education: Australia's Potential Demand & Supply, IDB



Share of Enrollment in Private Higher Education (percent)



Note: In the few Western European countries which have a high proportion of enrollments in private institutions (for example, Belgium and the Netherlands), higher education continues to be almost entirely financed by the state which subsidizes both public and private higher education institutions.

Source: World Bank 2003



Higher Education Concerns

- 1. Appropriate Objectives
- 2. Good Management
- 3. Effective Operations

Quality Assurance/ Accreditation



National Quality Assurance Agencies: A Global View

The scope and status of agencies vary, depending on countries.

The list is not exhaustive, especially where there are rapidly growing movements as governments face pressing needs to establish a quality assurance agency.

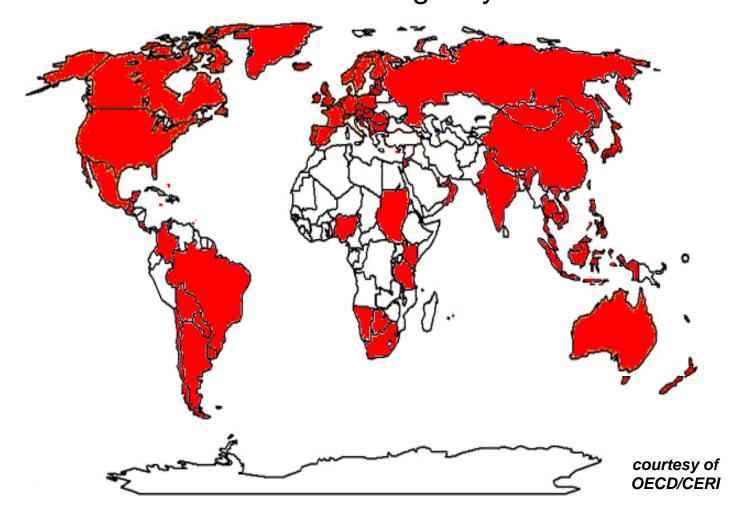


Figure 1

National Quality Assurance Bodies in East Asia and the Pacific: General Characteristics

	Founding and Governance					_	QA Туре			Funded by				International Participation		
	Year Founded	Founded by Government	Non-Governmental Origin	Independent body	Government represented on body	,	Accreditation	Audit	Assessment	Government	Institutions	Other		On decision making body	Among External Reviewers	
Australia	2001	Χ		Х	Χ			Χ		Χ	Χ				X	
China PRC						-										
Provincial	2000	Х			Х		Х		Х	Χ	Χ					
Hong Kong PRC	1990	Χ		X			Χ			Χ	Χ	Χ		Х	X	
India	1994	Χ		Х			Χ		Χ	X	Χ					
Indonesia	1994	Χ		Х			Х			X	Χ					
Japan						-										
JUAA	1947		Х	Х			Х				Χ					
NIA D	2000	Χ		U			Χ			Χ				X		
Korea	1982	Χ		U	Х		Χ			Χ						
Malaysia	1996	Χ		X			Χ				Χ					
Mongolia	2000	Χ			Х		Χ				Χ					
New Zealand	1994		X	X				Χ			Χ			X		
Philippines					\vdash	-							$\vdash \vdash$		+-	
AACCUP	1987	Х		U	Х		Χ			Х						
PAASCU	1957		Χ	X			Χ				Χ					
Thailand	1999	X		U	Χ	\pm		X		X	X					
Vietnam	2002	X		*	*		Χ			X						

U - Undetermined Independent Status

^{* -} Pending Policy Development



Strengthening World Bank Support for Quality Assurance and Accreditation in Higher Education in East Asia and the Pacific



- More outward-looking stance
- Greater liberalization of national policy
- Equal partnership with other countries
- Source: Regional Integration, World Bank, 2003



QA Related Regionalism in Asia Pacific

Trade Blocs

- ASEAN (10 countries) AUN (17 Universities)
- APEC (23 countries 2020) –

"One third of world trade takes place within free trade agreements, two thirds if the Asia Pacific Economic Cooperative is included." (Schiff and Winters, 2003)

UMAPS = mobility scheme APEC engineer APEC architect



Impact of Trade Agreements on Higher Education

- National higher education policy liberalization;
- Common standards for professional education;
- Cross-border provision on higher education by private providers; and
- Mutual recognition of academic credentials



QA Related Regionalism in Asia Pacific

Organizations with QA Programs:

- SEAMEO
- UNESCO

**APQN = Asian Pacific Quality Network (APQN)

Preliminary Meeting – January 2003

Incorporated – September 2004

Secretariat – Australian Universities Quality Agency

<u>Board of Directors</u> – President – Peter Cheung, HKAA – Hong Kong

<u>Secretary</u> – David Woodhouse – AUQA, Australia

<u>Treasurer</u> – VS Prasad – NCAA, India



World Bank Development Grant Fund:

Asia Pacific Quality Network

- Regional Quality Assurance Services
- Regional Pool of External Reviewers
- Regional Information Clearinghouse
- Regional Staff Exchanges
- Regional Training and Development
- Liaison Functions with Regional and Global Organizations

[US\$1 million plus over 3 year period]



World Bank Development Grant Fund: The Future

- Asia Pacific Quality Network
 2004 2007
 - Iberoamerican Network2005 2008

Where Next???