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Center for Quality Assurance in
International Education
National Center for Higher Education
Washington, D.C.
www.cqaie.org

World Bank Grants for Regional Capacity Building in Quality Assurance:

Is Your Region Next?

INQAAHE Biennial Conference
Wellington
31 March 2005
Center for Quality Assurance in International Education

Global Activity: National Quality and Competency Assurance Capacity Building

**AMERICAS**
Mexico, English-Speaking Caribbean, Argentina, Bolivia, Chile, Colombia

*Regional Coordination*: Organization of American States, Inter-American Press Association

**AFRICA**
Mauritius, Morocco, Namibia, South Africa

*Regional Coordination*: Association of African Universities, South African Vice Chancellors Association

**MIDDLE EAST**
United Arab Emirates, Israel, Oman, Palestine, Jordan, Saudi Arabia

*Regional Coordination*: GCC, World Bank

**ASIA**
Cambodia, Hong Kong, Indonesia, Japan, Malaysia, People’s Republic of China, Thailand, Vietnam

*Regional Coordination*: World Bank, UNDP, OECD, Chinese Society for Evaluation of Higher Education

**EUROPE**

Eastern/Central: Romania, Hungary, Bulgaria, Estonia
Western: Sweden, Switzerland, Greece

*Regional Coordination*: The World Bank, UNESCO, Council of Europe, OECD, Soros Foundation
PROFESSIONAL ACCREDITATION AND CERTIFICATION:
GATEWAYS TO QUALITY AND
MOBILITY IN THE AMERICAS
A HEMISPHERIC CONFERENCE

May 26-27, 2005

Venue:
Santiago Campus, Universidad de Talca
(Formerly UN CEPAL Building)

Lodging:
NH Hotel
(Within easy walking distance of the Universidad)

Santiago, Chile

<table>
<thead>
<tr>
<th>Host:</th>
<th>Co-sponsor:</th>
<th>Coordinator:</th>
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<tbody>
<tr>
<td>Ministry of Education Chile</td>
<td>Hewlett-Packard</td>
<td>OECD « OTERI »</td>
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<td>THE CENTER FOR QUALITY ASSURANCE IN INTERNATIONAL EDUCATION</td>
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</table>
KNOWLEDGE has become the single most important factor in economic development and global competitiveness.
Tertiary Enrollment Ratios, 1995
ACCESS

Global Supply of Learners

<table>
<thead>
<tr>
<th>Year</th>
<th>Global</th>
<th>Asia</th>
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<tbody>
<tr>
<td>1990</td>
<td>48M</td>
<td>17M</td>
</tr>
<tr>
<td>2025</td>
<td>159M</td>
<td>87M</td>
</tr>
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</table>

Source: International Education: Australia’s Potential Demand & Supply, IDB
Note: In the few Western European countries which have a high proportion of enrollments in private institutions (for example, Belgium and the Netherlands), higher education continues to be almost entirely financed by the state which subsidizes both public and private higher education institutions.

Source: World Bank 2003
Higher Education Concerns

1. Appropriate Objectives
2. Good Management
3. Effective Operations

= Quality Assurance/Accreditation
National Quality Assurance Agencies: A Global View

The scope and status of agencies vary, depending on countries. The list is not exhaustive, especially where there are rapidly growing movements as governments face pressing needs to establish a quality assurance agency.

courtesy of OECD/CERI
## National Quality Assurance Bodies in East Asia and the Pacific: General Characteristics

<table>
<thead>
<tr>
<th>Country</th>
<th>Year Founded</th>
<th>Founded by Government</th>
<th>Non-Governmental Origin</th>
<th>Independent body</th>
<th>Government represented on board</th>
<th>Accreditation</th>
<th>Audit</th>
<th>Assessment</th>
<th>Government Institutions</th>
<th>Other</th>
<th>On decision making body</th>
<th>External Reviewers</th>
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<td>X</td>
<td>X</td>
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<td>X</td>
<td>X</td>
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<td><strong>China PRC</strong></td>
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<tr>
<td><strong>Provincial</strong></td>
<td>2000</td>
<td>X</td>
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<td>X</td>
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<td>X</td>
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<tr>
<td><strong>Hong Kong PRC</strong></td>
<td>1990</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td><strong>India</strong></td>
<td>1994</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td><strong>Indonesia</strong></td>
<td>1994</td>
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<td>X</td>
<td>X</td>
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<td><strong>Japan</strong></td>
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<td>X</td>
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<td>U</td>
<td>X</td>
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<tr>
<td><strong>Malaysia</strong></td>
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<td>X</td>
<td>X</td>
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<td><strong>New Zealand</strong></td>
<td>1994</td>
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<td>X</td>
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<td><strong>Philippines</strong></td>
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<td><strong>AACCUP</strong></td>
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<td>X</td>
<td>U</td>
<td>X</td>
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<tr>
<td><strong>PAASCU</strong></td>
<td>1957</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
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<tr>
<td><strong>Thailand</strong></td>
<td>1999</td>
<td>X</td>
<td>U</td>
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<tr>
<td><strong>Vietnam</strong></td>
<td>2002</td>
<td>X</td>
<td>*</td>
<td>*</td>
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</table>

U - Undetermined Independent Status
* - Pending Policy Development

**Figure 1**

National Quality Assurance Bodies in East Asia and the Pacific: General Characteristics
Strengthening World Bank Support for Quality Assurance and Accreditation in Higher Education in East Asia and the Pacific
Effects of Regionalism

- More outward-looking stance
- Greater liberalization of national policy
- Equal partnership with other countries

Source: Regional Integration, World Bank, 2003
Trade Blocs

- ASEAN (10 countries) - AUN (17 Universities)

- APEC (23 countries 2020) –

“One third of world trade takes place within free trade agreements, two thirds if the Asia Pacific Economic Cooperative is included.” (Schiff and Winters, 2003)

UMAPS = mobility scheme
APEC engineer
APEC architect
Impact of Trade Agreements on Higher Education

- National higher education policy liberalization;
- Common standards for professional education;
- Cross-border provision on higher education by private providers; and
- Mutual recognition of academic credentials
QA Related
Regionalism in
Asia Pacific

Organizations with QA Programs:

- SEAMEO
- UNESCO

**APQN = Asian Pacific Quality Network (APQN)**

Preliminary Meeting – January 2003
Incorporated – September 2004
Secretariat – Australian Universities Quality Agency

**Board of Directors** – President – Peter Cheung, HKAA – Hong Kong

**Secretary** – David Woodhouse – AUQA, Australia

**Treasurer** – VS Prasad – NCAA, India
World Bank Development Grant Fund:

Asia Pacific Quality Network

- Regional Quality Assurance Services
- Regional Pool of External Reviewers
- Regional Information Clearinghouse
- Regional Staff Exchanges
- Regional Training and Development
- Liaison Functions with Regional and Global Organizations

[US$1 million plus over 3 year period]
World Bank Development
Grant Fund: The Future

- Asia Pacific Quality Network
  2004 – 2007
- Iberoamerican Network
  2005 – 2008

Where Next???