Reimagining Quality Assurance in the “New Normal”

INQAAHE Talks | March 2022

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About Quality Matters

• Member-Based International Organization
• Supporting quality online learning for nearly 20 years
• Professional Development, Resources, & Tools to Support Quality Assurance Goals
• Focused on Continuous Improvement and Scalable Success
• Collaborative, Collegial Quality Assurance Review Process
• Certification of Quality for Online & Hybrid Courses and Programs

Helping you deliver on your online promise

qualitymatters.org
Leading Quality Assurance Globally

1500+ Institutions | 30+ Countries

Helping you deliver on your online promise

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Key Differentiators

• **Research-supported:** Course Design Rubrics and Program Criteria that are regularly revised to reflect the latest research and best practices

• **Integrated Framework:** Rubrics, Reviews/Certification, & Professional Development

• **The QM Community:** provides expertise, knowledge-sharing
Eight General Standards for Online Course Design
- 42 Specific Review Standards organized within these General Standards

All Specific Review Standards include Annotations; provides additional information and examples

Holistic: Covers alignment of course components, online interaction & engagement, technology, and much more
Certify Course Quality Confidently

- QM offers a scalable Peer Review process led by credentialed faculty Reviewers and based on feedback and continuous improvement.
- QM Certification has been called “the gold standard” in online course quality.
- Supports Student Success and Institutional Goals

Visit qualitymatters.org/reviews-certifications
Many Factors Affect Online Quality

Online Quality Pie

- Course Design
- Course Delivery
- Course Content
- Institutional Infrastructure
- LMS
- Faculty Readiness
- Student Readiness
Pandemic Lessons Learned

• Preparation and Support is Key... for both faculty and students
• Online quality is *purposeful* and *goal-driven*
• Focus on: presence, interaction, engagement, active learning
• Capitalize on online advantages: multi-media content, opportunities for reflection, connecting locally and globally
QM Bridge to Quality Course Design Guide

- Created to help you move forward from remote instruction to quality online learning
- A free, step-by-step design guide with highlights for alignment, as well as hybrid and synchronous courses
- Reflects culturally inclusive design that welcomes all students

https://www.qualitymatters.org/higher-ed-bridge-guide-basic
QM Bridge to Quality Course Design Guide

- Begins with Actionable Design Steps
- Includes Foundational Instructional Design Principles
- Provides Synchronous & Hybrid special considerations
- Bridges from Emergency Remote Teaching to Quality Online

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Quality Matters (QM) is the global organization leading quality assurance in online and innovative digital teaching and learning environments. It provides a scalable quality assurance system for online and blended learning used within and across organizations. When you see QM Certification Marks on courses or programs, it means they have met QM Course Design Standards or QM Program Review Criteria in a rigorous review process.

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