Introduction

INQAAHE (International Network for Quality Assurance Agencies in Higher Education) logo is an endorsement of the Network’s commitment to promote and advance excellence in higher education through the support of an active global community dedicated in the development of quality assurance theories and practices.

Strict usage and reproduction guidelines apply to the use of INQAAHE Corporate and Membership logos. The ‘Membership’ logos must never be redrawn and an approved electronic logo for reproduction is supplied to the approved and current membership organisations and networks for their exclusive use. Institutions and organisations no longer affiliated with INQAAHE must cease usage of the applicable INQAAHE logo.
Usage of INQAAHE logos

INQAAHE corporate logo

Use of the INQAAHE corporate logo is reserved exclusively for INQAAHE communique with internal and external stakeholders. Parties wishing to use INQAAHE corporate logo for any purposes must seek explicit approval in writing. Please direct such requests to the Secretariat (secretariat@inqaahe.org)

INQAAHE Membership logos

INQAAHE membership logos can be used on online or offline materials that promote the association to and/or partnership with INQAAHE. Approved Members, which have been independently assessed and approved by the Membership & Membership Services Committee of the INQAAHE Board, as well as registered Quality Assurance Networks (formerly known as ‘Regional Networks’) are encouraged to promote their respective organisations by using the appropriate logo listed in the section on ‘Prescribed Membership logos’.

The appropriate category of INQAAHE logo must always appear in its entirety.
Prescribed Membership logos

INQAAHE membership logo are available for exclusive use by Members and registered Quality Assurance Networks only.

**Full Member**
RGB: 148 | 0 | 0

**Associate Member**
RGB: 0 | 32 | 96

**Affiliate**
RGB: 233 | 131 | 0

**Strategic Partner**
RGB: 112 | 173 | 71
Examples of correct logo usage

The following examples show common logo usage. Please note that examples are indicative only and are not shown at actual size. Examples have been scaled down for reproduction purposes only.

example 1:
Email signature

Best regards
INQAAHE Secretariat
secretariat@inqaahe.org
www.inqaahe.org

INQAAHE Secretariat: The Catalan University Quality Assurance Agency, AQU Catalunya, C. dels Vergós, 36-42, 08017 Barcelona

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Think whether it is really necessary before printing this message

Best regards
Pauline

Pauline Tang
CEO
THE-ICE
M: +61-419-776 316
S: profile_ceo
E: pauline@the-ice.org
W: www.the-ice.org

Director, INQAAHE Board (International Network for Quality Assurance Agencies in Higher Education) 2013-2015 & 2015-2018
example 2:
Website with suggested use of INQAAHE Member logo endorsement and text

Estonian Higher Education Quality Agency (EKKA) is the national quality assurance agency responsible for evaluations of higher and vocational education in Estonia.

EKKA is a full member of
• European Association for Quality Assurance in Higher Education (ENQA),
• International Network for Quality Assurance Agencies in Higher Education (INQAAHE),
• Central and Eastern European Network of Quality Assurance Agencies in Higher Education (CEENQA),

and is included in the European Quality Assurance Register for Higher Education (EQAR).

The key activities of EKKA include:
• Providing institutional accreditation of higher education institutions and quality assessment of their study programme groups
• Providing accreditation of study programme groups in vocational education and training
• Providing initial assessment of study programme groups
• Analyzing the evaluation results and making recommendations for improvement to educational institutions and the Ministry of Education and Research
• Informing the general public of the outcomes of evaluations
• Training the assessment experts
• Counselling and training educational institutions
• Participating in international networks for external evaluation of educational institutions

For more information, please, visit EKKA web-page.

Contact:
Estonian Higher Education Quality Agency
Archimedes Foundation
Toompuiestee 30
Tallinn 10149
Tel +372 640 0455
ekka@archimedes.ee
Memberships

TEQSA has formal memberships with the following international organisations:

- Asia-Pacific Quality Network (APQN)
- CHEA International Quality Group
- International Network for Quality Assurance Agencies in Higher Education (INQAAHE)
example 3:
Offline collateral with suggested use of INQAAHE Member logo
Contact

For more information or clarification on logo usage, please contact INQAAHE Secretariat

E: secretariat@inqaahe.org